KEYNOTE PAPERS

Strategic Approaches in the Internationalisation of SMEs in the East-Asian Region
Chris Hall (PECC SME Network, Macquarie Graduate School of Management, Australia)

East Asian SME Capacity Building, Competitiveness and Market Opportunities in a Global Economy
Charles Harvie (University of Wollongong, Australia)

PAPER CATEGORIES BY TOPICAL ISSUES

A. DEVELOPMENT STRATEGIES, OPPORTUNITIES AND CHALLENGES

SME Development Programs: A Critical Review
Charles Harvie and Boon-Chye Lee (Wollongong University, Australia)

From Problem Regions to Innovation Regions? Innovation Focused Development Strategies for European Problem Regions and the Case Studies of Eastern Germany and Southern Italy
Michael Richter (Johann Wolfgang Goethe University Frankfurt/Main — Germany)

Strengthening The Competitiveness Of SMEs Through Cluster-Based Development
Annie Wong Muk Ngiik (Universiti Teknologi MARA, Sarawak, Malaysia)

Macroeconomic Stabilization Programs and Financial Performance of Small and Medium Sized Enterprises in Turkey
Alovist Muslumov (Dogus University, Istanbul, Turkey), Guler Aras (Yildiz Technical University, Istanbul, Turkey), Cenktan Ozyildirim (Istanbul Bilgi University, Istanbul, Turkey)

Opportunities and Challenges for SMEs Under New Economy in India
Parikshit Charan & Rajat K. Baisya (Indian Institute of Technology Delhi, India)

Private Higher Education Industry: Challenges and Opportunities for SMEs
Norbaizura Mohd. Naim (Monash University Malaysia)

Limiting Liability in Business; The choice of Business Vehicles for Malaysian SMEs; The Present and Future
Zuhairah Ariff Abd Ghadas (International Islamic University Malaysia)

Creation and Growth of Small Business: A strategic Framework of Business Incubation in Australia
Beverley Webster, Beth Walker & Janice Bum (Edith Cowan University, Australia)

Sustainable Development in SMEs: Between Reality and Fiction
Vojko Potocan & Matjaz Mulej (University of Maribor, Slovenia)

Upgrading Technological Capabilities of SMEs in Late coming Countries: The Case of Greece
Lena Tsipouri & Mona Papadakou (University of Athens, Greece)

Strategic Competitiveness, Human Resource Strategy and Organizational Performance Linkage Amongst SMEs in the Malaysian Manufacturing Sector
Za’faran Hassan (University Technology MARA)

Strategic Orientation and Organisational Capabilities of SMEs in Malaysia
Norbani Che Ha & Saad Mohd Said (University of Malaya, Kuala Lumpur, Malaysia)
B. GROWTH AND INTERNATIONALIZATION

Structure, Employment and Productivity Growth Evidence From the Unorganised Manufacturing Sector in India, 1984/5 1994/5
Rajesh Raj S N & Malathy Duraisamy (Indian Institute of Technology Madras, India)

Distrust & Risk Avoiding Practices in Cross-Border Partnerships
Esther Zwart (Vrije University, Amsterdam, The Netherlands)

Effectiveness of NGOs Support Services for The Growth of Micro and Small Enterprises in Bangladesh
Md. Abdul Hannan Mia (University of Dhaka, Bangladesh)

Internationalisation of Asian SMEs and Challenge of Global Business Moral Order
Asolo, Adewole A A (The Federal Polytechnic, Ilaro, Ogun State, Nigeria)

Malaysia’s SMEs International Involvement Revisiting Evidence from the 1990s
Osman Mohamad, Jasman J. Ma’ruf, Tramayah & Razli Che Razak (Universiti Sains Malaysia)

C. RELATIONSHIP, NETWORKING AND LINKAGES

SME Network and innovation
Boon Chye Lee (University of Wollongong, Australia)

Role And Importance of Networking And Cooperation Among SME Support Organizations in An Emerging Economy. A Case Study of South Africa
Tendai Fortune Chikweche (University of Cape Town, South Africa)

Consolidating Strategic Transnational Alliance Among ASEAN SMEs in The Competitive Global Market
Yeop Hussin Bidin (Universiti Teknologi MARA, Terengganu, Malaysia)

Enhancing Local Small and Medium Enterprises’ (SMEs) Technological Capability Through Linkages With Foreign Firms
Abd Halim Mohd Noor, Mohamed Saladin Abdul Rasool & Rosfadjimi Md Saat (Universiti Teknologi MARA, Melaka, Malaysia)

The Importance of Relational Variables in Exporting to Arabic Speaking Nations: Comparing Low vs. High Performers
Osman Mohamad, Abdel Hafiez Au & Jasmine Yeap Ai Leen (Universiti Sains Malaysia)

Bank-Small Business Relationship: Understanding The Patronage Behaviour of Small Business Customers
Rosli Mahmood (Universiti Utara Malaysia)

D. INFORMATION AND COMMUNICATION TECHNOLOGY

Adoption of Electronic Endeavor: Exploring Factors Critical to SMEs
Rosmini Omar & Ahmad Zohdi Abdul Hamid (Universiti Tun Abdul Razak, Malaysia)

The Perception, Awareness and Readiness on Information and Communication Technology Implementation Among Small and Medium Industries in Klang Valley, Malaysia
Haryani Haron, Safawi Abdul Rahman & Mohd Szli Shahibi (Universiti Teknologi MARA, Shah Alam, Malaysia)

SME E-Readiness: Is It Unidimensional or Multidimensional?
Tramayah, Mohamed Sulaiman, Lim Chia Yan & Jasmine Yeap Ai Leen (Universiti Sains Malaysia)

ECOMmerce in Malaysia Multimedia Super Corridor: Are We There Yet?
Noor Hazarina Hashim and Abu Bakar Hamid (Universiti Teknologi Malaysia)
Small and Medium-sized Enterprises in the Knowledge-Based-Economy: The Role of Government
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Adoption of E-Commerce: Strategic Information Systems Perspective
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Lessons for SMEs in Implementing Wireless Technology Solutions
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An Examination into the Role of Knowledge Management in Organisational Computer Security
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The Demographics of Consumers in E-Commerce: A Case of Airline Ticketing
Sarina Muhamad Noor & Hasni Ab Rahim (Universiti Teknologi MARA, Penang, Malaysia)

Encouraging SME's Participation in Training and Education: A framework of On-line Training
Beverley Webster & Beth Walker (Edith Cowan University, Australia)

E. ENTREPRENEURS & ENTREPRENEURSHIP

Entrepreneurship in Small-Scale Enterprise in Bangladesh
Ruhul Amin Salim (Curtin University of Technology, Australia)

Demographics and Personal Characteristics of Urban Malaysian Entrepreneurs: An Ethnic Comparison
Md Nor Othman, Ezlika Ghazali & Ong Chee Cheong (Universiti Malaya, Malaysia)

A Study of Entrepreneurial Intention Among Young Malaysian: A Case of Universiti Tenaga nasional (UNITEN) Students
Kamaniah Othman, (Universiti Tenaga Nasional, Malaysia), Yaacob Anas (Universiti Teknologi MARA, Johor, Malaysia) & Wan Jamaliah Wan Jusoh (International Islamic University Malaysia)

Motivating Factors That Influence Class F Contractors To Become Entrepreneurs
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A Holistic Model for the Emergence and Success of Entrepreneurs With Applications to Asian Countries
Elias Sanidas (University of Wollongong in Dubai, United Arab Emirates)

The Influence of Personality Values of Entrepreneurs and the Accounting Information Usage in Pricing Decision toward Firms’ Performance: Case Study in Medium Manufacturing Industries in Indonesia
Suhaini (Universitas Andalas, Indonesia), Hasnah Haron, Sofni Yahya, & Ishak Ismail (Universiti Sains Malaysia)

F. HUMAN RESOURCE MANAGEMENT

Examining the Relationships Between Human Resource Practices and Innovation Activity in Malaysian SMEs
Mohd Khairuddin Hashim, Abdul Jummat Mahajar & Sa’ari Ahmad (Universiti Utara Malaysia)

Major Functions of International Human Resource Management in Small and Medium Sized Companies
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Sonja Treven & Matja Mulej (University of Maribor, Slovenia)
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H. OWNERSHIP FAMILY AND WOMEN-OWNED SMEs

Family First? Debates About Tradition and Modernity in Singaporean SMEs
Helen Kopnina (Vrije University, Amsterdam)

Empirical Investigation of Factors That Motivate Women Entrepreneurship
Siti Haryati Shaikh Au, Norudin Mansor, Norsidah Ahmad (Universiti Teknologi MARA, Terengganu, Malaysia) & Zaiton Ahmad (Universiti Teknologi MARA, Shah Alam, Malaysia)

The Financing of Women-Owned SMEs in Malaysia: Practices and Problems
Zarina Salleh, Ismail AWahab & Laila Mohammad Kamaruddin (Universiti Teknologi MARA, Shah Alam, Malaysia)

ADDENDUM

Keynote Paper
Universities and Small Firm: Crossing The Great Divide (Keynote Paper)
Professor Michael Schaper (Newcastle Graduate School of Business, Australia)

Entrepreneurial Drives and Business Performance of Malaysian Entrepreneurs: Preliminary Findings
Haron Jaafar & Mohamed Dahlan Ibrahim (Universiti Teknologi MARA, Malaysia)